SYSTEM AND METHOD FOR PROVIDING ON-LINE EXTENSIONS OF OFF-LINE PLACES AND EXPERIENCES

ABSTRACT OF THE DISCLOSURE

A web-based service that facilitates the on-line reconnecting or linking up of

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people who have had a previous encounter in a prior off-line, locally-based context, e.g. at a place, event, or venue such as bar, subway, or in passing, and wanted to meet, but where one person did not have the opportunity at the time to approach the other person or had not seized the prior opportunity to pursue. Implementing web-based communication and e-mail messaging techniques, the web-enabled service provides functionality that enables registered users to post messages, that are directed to a person who may have had a brief prior experience, interaction or moment together with the user at a prior place and time. These messages are posted in a public place for all viewers to see, in hopes that the individual the user is trying to re-connect with sees it and responds. Functionality is provided so that the individual who chooses to respond to a particular message posting may do so anonymously, via masked e-mail messaging service. Thus,

people hoping to re-connect will be able to create a private dialogue via e-mail by

responding to one another's messages.

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